

# VITAL INNOVATION

## CRAFTING A CULTURE OF INNOVATION



LEADERSHIP



GENIUS



INTELLIGENCES



COLLABORATION



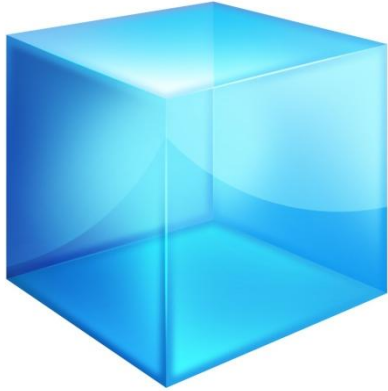
WISDOM



PROGRESS

# It's about crafting a *Culture of Innovation*

**IDEA**



**PROCESS**

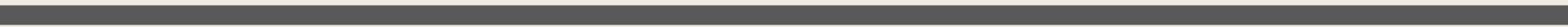


**MARKET**



**VITAL INNOVATION**

**how** does  
it **work**



# six memes



LEADERSHIP



GENIUS



INTELLIGENCES



COLLABORATION



WISDOM



PROGRESS

# memes



a **meme** is an idea, behavior or style that **spreads from person to person within a culture.**

# memes



by introducing our **Vital Innovation memes** into *your* organizational culture, you can begin to craft a **Culture of Innovation.**

# a framework



LEADERSHIP



GENIUS



INTELLIGENCES



COLLABORATION



WISDOM



PROGRESS

# framework



a **framework** is a set of guiding principles. It's about *meaning* not mechanics.

# VITAL INNOVATION



LEADERSHIP



GENIUS



INTELLIGENCES



COLLABORATION



WISDOM



PROGRESS

**a meme framework**  
**for your organization**



LEADERSHIP

**Being willing and able to address a perceived situation.**

*By allowing everyone to be a leader, you empower everyone in your organization to serve the organization's purpose.*



GENIUS

**Connecting and  
conversing with your  
highest potential.**

*By creating space for people to connect to their  
highest capacity, you build the aptitude of your  
organization.*



INTELLIGENCES

**Ability to perceive  
and act on patterns.**

*By raising awareness of multiple intelligences (physical, emotional, mental and beyond) you expand the range of your organization.*



COLLABORATION

## Facilitating **individual contribution.**

*By seeking out and fostering the quiet voices,  
and allowing for new forms of governance, you  
can act in unity.*

collaboration



WISDOM

Being **enabled** to do something tomorrow that you couldn't do today.

*By focusing on learning instead of just getting the project done, you enable people to do the right thing.*



PROGRESS

**Measuring your  
impact based on your  
values.**

*By measuring the things that have meaning to you and your organization, you create more holistic performance indicators.*



LEADERSHIP



GENIUS



INTELLIGENCES



COLLABORATION



WISDOM



PROGRESS

**want to bring**

**VITAL INNOVATION**

**to *your* organization?**

# we offer...



Age of Agriculture

Labor

Land Owner

Age of Industry

Machines

Factory Owner

KEYNOTES, WORKSHOPS,  
IMMERSIONS

to help YOU create a **Culture of Innovation**

# VITAL INNOVATION

CRAFTING A CULTURE OF INNOVATION

*For more information, please go to*  
***<http://INos.biz/vital-innovation>***



LEADERSHIP



GENIUS



INTELLIGENCES



COLLABORATION



WISDOM



PROGRESS